



VIP WIRELESS PRESENTS

THE BEAT
NOVEMBER 2013



THE BEAT

November 13, 2013 | Indirect



HTC DESIRE®

Available 11/18/13 on Virgin Mobile!

**BOOST MOBILE \$50
OFF HOLIDAY PHONE
PROMOTION**

Available 11/25/13 for Participating Dealers!

**FASTER SPEEDS, MORE
CITIES**

Check Out Where 4G LTE has Launched!

HEADLINERS

3 HTC Desire

4 \$50 Off Holiday Phone Promotion

5 Faster Speeds, More Cities

REGULARS

Boost Mobile Updates **6**

Virgin Mobile Updates **7**

Prepaid Best Practices **8**

Save with Boost Mobile **9**

Training **10-11**

Care Corner **12**

Nice to Know **13**

SPG Devices **14-18**

2013 DEALER QUEUE SCHEDULE FOR THANKSGIVING & BLACK FRIDAY

Both Boost Mobile and Virgin Mobile Dealer Queues will be available to take your calls beginning: November 28th at 6:00am CST through Black Friday, November 29th at 11:00pm CST.

HTC DESIRE®

Heart. Beat.

Maximize Your Listening Pleasure With the New HTC Desire® on Virgin Mobile.

\$279.⁹⁹
(excludes taxes)



LAUNCHES 11/18/13

SELL IT IN 60:

- » Virgin Mobile is adding the HTC Desire® to its growing family of 4G LTE devices – a sleek device powered by a 1.4 GHz Dual-Core Processor.
- » Take pictures/videos with the 5MP camera & HD Video Recorder and view them on the large 4.5" qHD Touchscreen Display with highly durable Gorilla® Glass 2.
- » The HTC Desire also comes with a number of exciting HTC-specific features like HTC BoomSound™ (dual-front facing speakers with built-in amplifiers making the sound experience better, stronger, and richer), HTC Sense™ 5.0 with HTC BlinkFeed™, and HTC Zoe.

FEATURES:

- » Dual Mode 3G/4G LTE and Wi-Fi Capable
- » 4.5" qHD Touchscreen Display with Gorilla® Glass 2
- » 1.4 GHz Dual-Core Processor
- » 5MP Rear Facing BSI Camera, with HD Video Capture/VGA Front-facing FSI
- » NFC Support

AVAILABILITY:

- » Indirect: ER/SR; AR Locations TBD



\$50 OFF HOLIDAY PHONE PROMOTION

Launching 11/25/13 for Participating Dealers

Boost customers will be able to purchase the Samsung Prevail II or the LG Optimus F7 with any new eligible activation or upgrade for up to \$50 off SRP!

Promotion Details:

- » Promotion runs from 11/25/13 – 12/31/13
- » All Participating Authorized Indirect Boost Retail Partners are eligible to participate in the program.
- » The promotion is available in all markets.
- » Eligible New Subscriber Activations and Equipment Upgrades must be completed on equipment shipped to a Dealer location from its Exclusive Authorized Master Agent and must be activated via the Prepaid Sales Portal (boostmobilesales.com).
- » The customer must remain on the eligible plan and device through the end of the calendar month of activation.
- » The Eligible New Subscriber Activation account must have at least \$55 of replenishment added within the same calendar month period as the date of activation. Equipment Upgrades do not require replenishment requirement to receive the discounted handset price.
- » Retailer can offer a discount of \$50 off SRP depending on the device (eligible handsets' listed below) on "Eligible New Subscriber Activations and upgrades."
 - Requires a minimum \$55 replenishment and activation through the Prepaid Sales Portal.
- » Eligible handsets (must be new):

Phone Model	SRP	Total Customer Discount	Proposed Customer Cost
Samsung Prevail II	\$179.99	\$50	\$129.99
LG Optimus F7	\$299.99		\$249.99

Retailer SPIFF Information:

- » Retailers will receive a cost reimbursement spiff of \$30 (refer to grid above) from their Master Agent on Eligible New Subscriber Activations and upgrades of the devices listed above.
 - Review [Spiff Rules](#)

Promotional Materials:

- » Dealers in all markets can download English and Spanish artwork on AdBuilder beginning on 11/13/13.

Available assets will include:

- » Flyers
 - Color and Black & White
- » Banners - 3' x 5' and 4'x10'
- » Posters - 22" x 28"
- » Real Estate Signs
- » Door Hangers
- » Handheld Street Signs
- » Direct Mail
- » Radio Scripts
- » All \$50 Holiday Phone Promotion materials must be removed by close of business 12/31/13.



FASTER SPEEDS, MORE CITIES

Check out Everything Going on with Network Vision and Where 4G LTE Has Launched

4G LTE is now in 230 cities across the country. 10x faster speeds for 45 more cities!

Albuquerque	Clovis, NM
Arkansas	Fort Smith, AR
Baltimore	Columbia/Ellicott City, MD
Boston	Martha's Vineyard, MA
DFW	Athens, TX
East Kentucky	Lexington and Frankfort, KY
East Michigan	Adrian, MI
East Texas	Jacksonville, Paris, Tyler, and Texarkana, TX and Texarkana, AR
Georgia	Auburn, Opelika, AL, Milledgeville, Warner Robins, Waycross, GA
Gulf Coast	Pensacola, FL
Inland Northwest	Spokane, WA and Coeur d'Alene, ID
Louisiana	Fort Polk South and Lafayette, LA
Milwaukee	Janesville, WI
Mississippi	Laurel and Picayune, MS
Missouri	Farmington, Jefferson City, Kirksville and Rolla, MO
New York City	Manhattan, Queens, and Staten Island
North Wisconsin	Stevens Point, WI
Oklahoma	Ardmore, OK
Orange County	Santa Ana and Anaheim, CA
Oregon/SW Washington	Albany and Corvallis, OR
Orlando	Lakeland and Winter Haven, FL
South Carolina	Greenville, Mauldin, Easley and Greenwood, SC
South Texas	Eagle Pass, TX
South West Florida	Cape Coral, Ft. Myers and Naples, FL
Southern Connecticut	New Haven, CT
The Panhandle	Tallahassee, FL and Valdosta, GA
Upper Central Valley	Red Bluff, CA
West Kentucky	Elizabethtown, KY
West Texas	Abilene and Odessa, TX

Remember: At launch, 4G LTE coverage is in the early stages of deployment and will be limited. Coverage will expand over the next several months.

What about the status of the 3G Network Vision buildout? The buildout is underway in just about all Sprint's 99 markets except Southern Virginia and Winston/Salem markets, with the buildout beginning there soon.

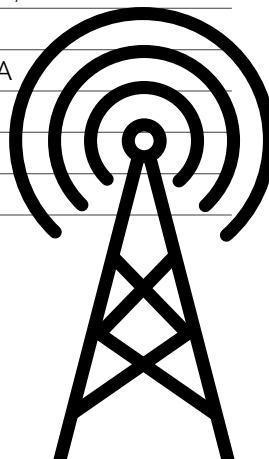
- » 3G network improvements provide customers with better service (fewer blocked/dropped calls), more coverage in their area, and stronger signals for better in-building penetration.

We know customers will experience more network disruptions while the buildout is underway.

- » If a customer comes into your store with questions, check the customer's account in RMS, the "notes" section, for updated messaging on the status of the buildout and if it's impacting the customer's service.
- » If the towers the customer uses the most in the area are being upgraded and negatively impacting his ability to make calls, there will be special messaging so you can let the customer know.

If the customer calls Customer Care, he'll receive the same message:

- » "Please inform customers of network activity happening in their area. We are continuing to build out an all-new network in your area. In the next month, the towers that you use the most are scheduled for improvements. You should begin to experience fewer dropped calls, more reliable voice service and faster data speeds. To see progress in your neighborhood, go to sprint.com/network."



BOOST MOBILE UPDATES

BOOST ZONE/VMU 'MY ACCOUNT' 4.6 UPDATE

From 11/18/13 – 11/22/13 the Boost Zone/VMU My Account updates listed below will be pushed out to Android devices. An update is required due to new images on the home screen and integration of the “navigation drawer” that will improve the user end experience. The user will receive a notification in their notification tray that an app update is available and can click to accept the update.

Boost Landing Page	New Navigation Drawer	New Feedback Form
Zone Settings Enhancement	Call Intercept	Boost & Virgin Subpages
VMU My Account Launcher & Notifications	Referral Program on Landing Page	VMU My Account Money Center

\$15 MEXICO MOBILE PROMOTION LAUNCHED 11/12/13

For a limited time, Boost Mobile will offer a \$15 add-on to the International Connect portfolio that provides unlimited calling to all landlines and 1000 minutes to mobile phones in Mexico.

Promotional Features:

- » Unlimited Calling to all of Mexico (landlines) plus 1,000 minutes to Mobile phones w/ \$0.05/min overage rate
- » Unlimited Calling to 45 Additional Countries (landlines only)
- » Unlimited International Text Messaging
- » Reduced Rates to Over 200 Destinations
- » Customers will receive a warning notification via text message once they've reached 750 minutes to help them manage their 1000 minute allotment for calls to Mexico mobile phones
- » Please make sure to advise customers to check boostmobile.com regularly for the latest rates, included countries and cities, since they are subject to change without notice.

Promotional Materials:

Dealers in all markets can download English and Spanish flyers NOW on [Ad Builder](#) which must be printed and distributed to customers who add the \$15 Mexico Mobile Promotion to their account. Additional promotional materials will be available this week, with radio scripts available the week of 11/18/13.

All Boost Mobile \$15 Mexico Mobile Promotion creative must be removed by close of business 12/31/13.

Boost Mobile's Text Based eCare

Text based eCare allows Boost Mobile customers to access account balance and make payments to Boost via text. All Boost Mobile customers are eligible and there is no need to sign up or register your device. All transactions made via text from a Boost Mobile device will return information or add money to the account of the device being used. No account PIN is required.

How does it work?

For information in English, customers will text one of the following commands from their Boost Mobile phone to 7225:

- » BAL or BALANCE: for current account balance information
- » ADD + 14 digit Code on Re-Boost® card or receipt: to add the amount of their recharge card to their account.
- » PAY + AMOUNT + last 4 digits of their stored credit/debit card: to add funds to their account (Example PAY 50 1234 to add \$50 to their account with their card ending in 1234.)

Please note: Credit/debit card must be registered as a DPM to utilize this payment option. Customers must reply with “Y” to confirm payment. Any other response will cancel the transaction.

- » HELP: for a list of available commands

For information in Spanish, customers will text one of the following commands from their Boost Mobile phone to 8225:

- » SALDO
- » AGR+Código
- » PAGAR+CANTIDAD+Últimos 4 dígitos de su tarjeta de crédito/débito archivada
- » AYUDA

What Do I Do?

Be aware of this new self-service option for customers to easily check their balance and make payments. Watch the new and changed folder for CST updates for more details coming soon!



VIRGIN MOBILE UPDATES

HANDSET OFFER TO CLEARWIRE CUSTOMERS

Starting 11/15/13 there will be a WEB ONLY offer extended to the current Clearwire BB2Go customers. This offer includes the following:

- » 20% off select handsets (Kyocera Event, LG Optimus F3™ and Samsung Galaxy S® III)
- » Offer begins 11/15/13 and ends 11/27/13

No action is required and customers should be directed to visit virginmobileusa.com for any details.

BROADBAND2GO – ALWAYS ON

Plans Start as Low as \$5/day!

Stuck going to grandma's this holiday? Stop stealing other people's Wi-Fi and give yourself the gift of 4G data on-the-go. With flexible no contract daily and monthly plans available, just pick the data that satisfies your needs so you can stay connected and in-the-know when you're on the move – now that's Wireless, Whenever.

Key Benefits:

- » Simple, Value-packed Daily & Monthly Plans
- » Connect Your Tablet and Other Wireless Devices
- » Only Pay for What You Need
- » Change Plans As Your Needs Change
- » Sprint® 4G WiMAX Network
- » No Contract, No Overages & No Activation Fees



The Press is in AWE!

Virgin Mobile has recently added AWE™ to its evolving device line up, a budget-friendly device that offers a sleek design and seriously smart features. AWE™ is a full-featured Android 4.1 device with a 4.0" touchscreen display and 5.0MP camera. This device is available on Virgin Mobile's Beyond Talk no-contract plans offering customers unlimited data and messaging starting at just \$35/month. Customers can always stay connected with their friends and family while browsing the internet, taking memorable pictures, and sending texts, IMs, and emails. Awe™ is ideal for families who want the convenience and connections of a smartphone at an accessible price point. Check out a sampling of what the press is saying about the Virgin Mobile Awe:

- » [Android Central](#)
- » [Android Guys](#)
- » [Android News](#)
- » [Androidcommunity](#)
- » [Cellifone](#)
- » [CNET](#)
- » [Cult of Android](#)
- » [Droid News](#)
- » [The Best Android](#)



PREPAID BEST PRACTICES



BEST PRACTICE: CREATE A CUSTOMER LOYALTY & DISCOUNT PROGRAM TO KEEP CUSTOMERS COMING

Iosif Fatakhov, a Prepaid DAE in Bronx, NY, shares the details of a customer rewards program that one of his Dealers, Burke Ave Wireless, has launched. All Burke Ave Wireless customers are given a rewards key ring card which captures their information via the bar code on back. It helps speed up the replenishment process and the accuracy of each transaction. It also entitles the customer to discounted accessories and rewards for referring friends and family! Measureable results show a **15% increase** in Replenishment business over the past 6 months. This location has also experienced increased customer satisfaction and loyalty since launching this program.

COMMISSIONS...THEY PAY!

Happy's Mobile in Sacramento, CA, has earned a spot in the NorCal top ten lists in all three metrics of activations, international connect take rate, and Boost Mobile insurance take rate. Owner, **Saada Najjar**, attributes this achievement to changing the way he incentivizes his representatives through commission, and using the first month free promotions to take advantage of the free add on(s). Since the compensation change earlier in the year, Saada now pays his representatives a commission for the add ons that they sell. As the store is making more for selling these features, owners are now capable of offering this commission. As well, during the first free month promotions, Saada positions the offer that the first month free comes with either insurance or international connect (\$5), or both, free for one month! Due to these best practices, in the month of August, Happy's Mobile was able to get an international take rate of 82% and a Boost Mobile Phone Insurance take rate of 92%! The Happy's Mobile team is well trained on all features we have to offer and why Boost Mobile is the right choice for the customer. They are known for giving great customer service and their customer base feels comfortable referring friends and relatives to them. Many of their customers have family in Mexico and love to stay connected with our International Connect plans. Part of providing great service is ensuring all customer leave with insurance so their handsets are protected. We all know that customers with insurance are happier customers who stay with us longer.

Congratulations to Happy's Mobile for being in the NorCal top ten in all three metrics!

SAVE WITH BOOST MOBILE

Wrap up Boost Mobile this holiday and put a little money back in your pocket!

WHERE'S THE VALUE?

- » Boost Mobile offers plans with 4G and Shrinking Payments that reduce your payments to as low as \$40/mo.¹
- » The Boost \$55 Android plan can save you up to \$140 over two years when compared to the Cricket \$50 plan.
- » Boost Mobile subscribers have access to 4G LTE coverage in over 150 markets with more coming soon. Cricket only has 47 4G LTE markets.
- » Boost Mobile offers a more reliable nationwide voice network than Cricket with fewer blocked and dropped calls.²
- » Highest Satisfaction with the Purchase Experience among Non-Contract Wireless Providers, Two Times in a Row" by J.D. Power.³



Samsung Galaxy S III

TAKE A LOOK AT THE DETAILS

Individual Plans	Boost Mobile \$55 Android™ Monthly Unlimited	Cricket \$50 Plan
Shrinking Payments ¹	as low as \$40	No
Total Plan Cost after 24 Months ⁴	\$1,140. ⁰⁰	\$1,200. ⁰⁰
Total 24 Month Cost of Ownership	\$1,539. ⁹⁹	\$1,679. ⁹⁹
Samsung Galaxy S™ III MSRP	\$399. ⁹⁹	\$479. ⁹⁹
Talk, Text & Data ²	Unlimited	Unlimited
Data Throttling ²	3G speeds after 2.5GB per month	2G speeds after 2.5GB a month
4G LTE Markets	150 & Counting	47 & Counting
Save \$140 with Boost Mobile		



BE HEARD.

¹The comparisons are based on comparable published plans in effect as of 10/30/13 excluding taxes and surcharge. Shrinking Payments reduces your monthly payment by \$5/month after every 6 on-time payments, up to max discount of \$15/month. Based on independent, 3rd party drive-test data from common Boost and Cricket markets as of August 2013. ²Boost Mobile monthly plans include 2.5GB/month of high-speed data. Adaptive protocol video limited to 3G speeds. After 2.5GB, speeds slowed to 3G speeds of 256kbps for remainder of cycle and restored once new plan cycle begins. Actual speeds may vary. ³Boost Mobile received the highest numerical score among non-contract wireless providers in the proprietary J.D. Power 2013 Non-Contract Wireless Purchase Experience StudySM – Vol. 1 & 2. 2013 Vol. 2 study based on responses from 5,294 consumers measuring 7 non-contract wireless providers and measures opinions of consumers who purchased a wireless product or service within last 6 months. Proprietary study results are based on experiences and perceptions of consumers surveyed January-June 2013. Your experiences may vary. Visit jdpower.com. ⁴Price for \$55 Monthly Unlimited for Android after max Shrinking Payment discounts earned.



Sprint Confidential Information – Restricted for INTERNAL USE ONLY.
©2013 Sprint. Sprint and the logo are trademarks of Sprint.
Other marks are the property of their respective owners.

TRAINING

Game Time!

This is the time of year that you have been waiting for. All the sales you've had all year were just regular season games, profitable for your pockets but also preparation for the championship we call Holiday Season. Below are a few tips to help you get those championship rings (5 Goooolden Riings!).

#1 Practice, Practice, Practice

No professional player performs at peak levels if they aren't in top shape. The way you can get into top shape is by always refreshing your skills:

- » Role play sales scenarios with your staff or fellow co-workers.
- » Brush up on your product knowledge with CyberScholar courses.
- » Keep your teammates sharp by quizzing them on product knowledge.

#2 Game Film

Okay, so it probably isn't a good idea to film your competitors, but here are a few things you might want to do.

- » Study competitors' websites for new offers.
- » Find the competitors weaknesses in regards to coverage area or caveats in their rate plans.
- » Mystery shop the competition to gain more knowledge.

#3 Rely on your Bench

The bench is always expected to keep the team moving forward when the starters sit. When your store is slow, it's time to call on your bench for sales. Hopefully you have kept a contact list of old customers you can call on for referrals. It's never too late to start building your bench. Start today with new customers!

SPG Quiz Update

Passing the SPG Quiz is preparation work for PASSING THE AUDIT (well, certain sections of it anyway). HOW DID YOU SCORE? Check out these SPG Quiz questions that received the lowest scores. The report is as of October 2013 and the results and correct answers appear below.

1. When does the \$15 Mexico Mobile add-on feature change to include a maximum of 1000 minutes of call time to Mexico mobile phones each month? Only 70.9% of Dealer reps got this right.

- » A. October 7, 2013

2. 4G LTE is now in 185 cities across the country. Where would you find a complete list of cities where 4G LTE has launched? Only 73.1% of Dealer reps got this right.

- » C. Prepaid Sales Portal (boostmobilesales.com)
> Library > Network Vision & Prepaid 4G LTE > Prepaid 4G LTE Virtual Launch Pad

3. All phones are eligible for the Virgin Mobile Buyback Program. True or False? Only 78.3% of Dealer reps got this right.

- » B. False

4. What steps can you take to help a Spanish speaking customer operate their Android phone more efficiently? Only 79.6% of Dealer reps got this right.

- » A. Go to our website and pull up the user manual of the customer's handset, search for Language and show the customer how to change the phone user interface from English to Spanish.

The training team is here to offer support. We'll periodically share data like the stats posted above as well as provide other useful tips. Our goal is to influence your success. Complete new CyberScholar training courses and keep paying close attention to The Beat and so that you'll provide the best customer service possible and be prepared to pass audit.

TRAINING (CONT'D)

CyberScholar Training Modules

TRAINING MODULE	COMPLETION DATE & LOCATION/PATH
Introducing the HTC Desire from Virgin Mobile	Due 11/22/13 CyberScholar.com > Virgin Mobile > Training Library > Phones & Devices

Available CyberScholar Resources

PRODUCT	TRADESHEET	PRESENTATION
iPhone 5s First Look	✓	
iPhone 5c First Look	✓	
iOS7 First Look	✓	
iPhone 5s & 5c Supplemental Training Deck		✓
Virgin Mobile iPhone & iOS7 Top Features Demo Guide		✓
Virgin Mobile Samsung Galaxy Ring	✓	
Virgin Mobile LG Optimus F3	✓	
Virgin Mobile ZTE Reef	✓	
Virgin Mobile Awe	✓	
Virgin Mobile HTC Desire	✓	
Boost Mobile LG Optimus F7	✓	
Boost Mobile Samsung Galaxy Prevail II	✓	
Boost Mobile Samsung Galaxy S III	✓	✓
Boost Mobile ZTE Warp 4G	✓	

CyberScholar November Prize & Registration

This month we are giving away 2 times the amount of prizes on CyberScholar! That's 10 prizes each on Sprint, Virgin Mobile and Boost Mobile sites. Be sure to take a training course on each site for eligibility.

\$25 AMEX Gift Card



You don't want to miss out on the cool prizes that we give away monthly on CyberScholar, so be sure to log in to your profile and confirm that you're properly registered and verify that your door is listed under the correct Master Agent. To view complete CyberScholar registration instructions go to SPG Sales Portal > Training > CyberScholar Registration.

CARE CORNER

PHONES PLUS

In the spirit of this Thanksgiving Holiday season . . . We're very thankful for Dealers like **Phones Plus!**

They consider the motto 'the customer is always right' is a big part of their success. We think their high monthly activation total and low call volume to the Dealer Queue also spells success!



Marwah Saleh

Phones Plus strives to provide their customers with the very best customer service and if that means going the extra mile, then they do it. They go out of their way to make sure the customer understands and utilizes each handset to the fullest.

"We help our customers create their Google account so they can navigate to Google Play right after their purchase and download apps. We also help them with importing/exporting their contacts, and creating their Facebook accounts. We work hard to resolve any customer issues with the utmost care."

Phone Plus

Owners: Mike & Paula Saleh

Herndon, VA 20170

DAE: Michael Mitchell

TO OUR SPG DEALERS

We'd like to take this time to send you a special Thanksgiving greeting to express our sincere appreciation for being our SPG partner.

We would like to extend our best wishes for a happy and healthy Thanksgiving Holiday.

"The two best parts of Thanksgiving come after the Thanksgiving dinner... The nap and the leftovers."

-Your Sprint Care Team

NICE TO KNOW

V, B: BOOST WARP SEQUENT & VIRGIN MOBILE AWE SOFTWARE RELEASE UPDATES

- » Virgin Mobile Awe (ZTE) starting 10/30/13
 - » Boost Warp Sequent (ZTE) starting 11/6/13
-

V, B: RINGBACK TONE 1ST MONTH FREE

- » Effective 11/14/13, customers will be able to receive their 1st month free when signing up for a new Ringback Tone subscription. Promotion applies to new customers, or customers who haven't subscribed to the service in the previous 3 months. After the one month free trial, the service will auto renew, unless customers opt out.
-

V: NEXT RADIO IS NOW AVAILABLE ON VIRGIN MOBILE HTC DESIRE

- » NextRadio application launched on Virgin Mobile's HTC Desire device, and provides customers the ability to listen to their favorite FM Radio stations via the current FM Radio chip embedded in devices. This service does not use data/Sprint network to stream radio.
-

ETC...

CONTENT FILTERING

SPG customers are now able to set the control for all of their subscriptions to block or allow content filtering, at no additional charge. The control is displayed as "not set" until the customer sets the option. Once the account control is set, there is no option to go back to "not set", but they will be able to enable or disable the feature at any time. The feature can be managed by users directly via the web, or via the Prepaid Sales Portal.

SPANISH BOOST MOBILE REFERRAL PROGRAM WEBSITE LAUNCH **DELAYED**

We recently sent out a communication announcing the Spanish Boost Mobile Referral Program website launched on 10/31/13. Unfortunately, the launch of the Spanish website has been delayed. We will provide the new launch date soon in an upcoming communication.

BOOST MOBILE PHONES



iPhone 5s 16GB

Touch ID fingerprint sensor
8MP iSight Camera
FaceTime HD Camera
Ultrafast LTE Wireless

\$549.99



SAMSUNG GALAXY RUSH™

Android™ 4.0 (Ice Cream Sandwich)
Get Android® Apps on Google Play™
3.5" Touchscreen

\$99.99



iPhone 5c 16GB

A6 Chip
8MP iSight Camera
4" Retina Display
Ultrafast LTE Wireless

\$449.99



WARP SEQUENT™

Android™ (Ice Cream Sandwich)
Get Android® Apps on Google Play™
1.4GHZ Processor

\$149.99



iPhone 4s

8GB
Over 500k Apps on the App Store
iCloud – your content on all your devices

\$299.99



KYOCERA HYDRO

Android™ 4.0 (Ice Cream Sandwich)
Waterproof*

\$79.99



KYOCERA HYDRO EDGE

Android™ 4.1, Jelly Bean OS
Waterproof
Smart Sonic™ Receiver Technology:
Crisp, Clear Sound
4" Impact Resistant Touchscreen
Display

\$149.99



BLACKBERRY® CURVE™ 9310

Fully QWERTY Keypad w/Optical
Navigation
3.2MP Camera w/Flash



SAMSUNG GALAXY PREVAIL 2™

Android™ 4.1, Jelly Bean OS
CDMA 3G EVDO Rev A
1.4GHz Processor

\$179.99



KYOCERA COAST™

2MP Camera
Dual Display 2.4" Internal + External
Caller ID

\$29.99



LG OPTIMUS F7™

Android™ 4.1, Jelly Bean OS
Dual Mode 3G/4G LTE
4.7" True HD IPS Display with Corning®
Gorilla® Glass 2

\$299.99



BOOST MOBILE PHONES



LG VENICE™

Android™ 4.0 (Ice Cream Sandwich)
4.3" Durable Touchscreen
QuickMemo™ to Capture, Create & Share

To learn more & get interactive with the LG Venice, visit <http://youtu.be/JkpJca13gKU?hd=1>

\$179.99



SAMSUNG ARRAY

2.4" LCD Screen Slider QWERTY

\$49.99



SAMSUNG FACTOR™

Handsfree Bluetooth®

\$29.00



LG RUMOR REFLEX™

3" Touchscreen
QWERTY Keypad
2MP Camera w/Video

\$79.99



HTC ONE® SV

Android™ 4.0 (Ice Cream Sandwich)
Dual mode 3G/4G LTE
Beats Audio™
4.3" WVGA Super LCD2 touchscreen

\$279.99



KYOCERA MILANO

Android™ 2.3 (Gingerbread)
Get Android™ Apps on Google Play™
3" Touchscreen Display
Slide-out QWERTY Keyboard

\$79.99



BOOST® WARP 4G

Android™ 4.1 (Jelly Bean)
Dual Mode 3G/4G LTE
4.5" HD IPS Durable Touch Screen Display
8MP Camera w/ 1MP Front Facing

\$199.99



NEW LOW PRICE!

BOOST® FORCE

Android™ 4.0 (Ice Cream Sandwich)
Dual mode 3G/4G LTE
4.0" WVGA Touchscreen
5MP camera (1MP Front Facing)

\$149.99



SAMSUNG GALAXY S® III

Dual mode 3G/4G LTE
Android™ 4.1.2 Operating System (Jelly Bean)
Enhanced 8MP Camera w/1080p HD Video and 2MP Front-facing Camera

\$399.99

All prices exclude taxes. Boost Mobile customers have access to the Sprint network. Coverage not available everywhere. Nationwide Sprint Network for voice reaches more than 278 million people. Nationwide Sprint 3G Network for data reaches more than 278 million people. Sprint 4G (WiMAX) network reaches over 70 markets, on select devices. Boost 4G devices will only operate on the Sprint 4G (WiMAX) network, not the Sprint 4G LTE network.

*Additional Service Required.

VIRGIN MOBILE PHONES



iPhone 5 16GB

\$449.99

4" Retina Display
Ultrafast Wireless – 4G LTE
A6 Chip
8.0MP iSight Camera w/Panorama



LG OPTIMUS F3™ 4G LTE

\$179.99

4G LTE
16 Hour Battery Life
4.0" Touchscreen Display
5.0MP Rear Camera
Android Operating System 4.1.2 (Jelly Bean)



iPhone 4S

\$399.99

16GB
Over 500k Apps on the App Store
iCloud – your content on all your devices



REEF

\$129.99

Waterproof (IPX7 Support)
4.0" Touchscreen Display
5.0MP Camera w/Flash
1.0MP Front-facing Camera



iPhone 4

\$199.99

8GB
Over 500k Apps on the App Store
iCloud – your content on all your devices



AWE™

\$99.99

Android™ 4.1 (Jellybean)
5MP Camera w/1.0 MP Front Facing
720p Video Recording
4.0" Touchscreen



iPhone 5s 16GB

\$549.99

Touch ID fingerprint sensor
8MP iSight Camera
FaceTime HD Camera
Ultrafast LTE Wireless



KYOCERA RISE™

\$79.99

Android™ 4.0 (Ice Cream Sandwich)
Touch Slider with QWERTY Keyboard
(3.5" HVGA IPS Display)



iPhone 5c 16GB

\$449.99

A6 Chip
8MP iSight Camera
4" Retina Display
Ultrafast LTE Wireless



KYOCERA EVENT

\$59.99

Android™ 4.0 (Ice Cream Sandwich)
3.5" Touchscreen Display
3.2MP Camera w/LED Flash & Video



For information on current rates and service plans, please visit virginmobileusa.com.

All prices exclude taxes. Int'l services extra. Prohibited data uses apply. State and local sales taxes and fees may apply when adding funds to your account. Pricing and service details subject to change. Coverage is not available everywhere. Unless noted, Virgin Mobile 4G LTE devices do not operate on Sprint 4G (WiMAX) network and Virgin Mobile 4G (WiMAX) devices do not operate on the Sprint 4G LTE network.



Sprint Confidential Information – Restricted for INTERNAL USE ONLY.
©2013 Sprint. Sprint and the logo are trademarks of Sprint.
Other marks are the property of their respective owners.

VIRGIN MOBILE PHONES



SAMSUNG GALAXY S® III 4G LTE **\$399.99**

Android™ 4.1.2 OS (Jelly Bean)
Dual mode 3G/4G LTE
Enhanced 8MP camera with 1080p
HD video and 2MP front-facing
camera



SAMSUNG GALAXY VICTORY™ 4G LTE **\$249.99**

Android™ 4.1 (Jellybean)
Dual Mode 3G/4G LTE
4.0" Touchscreen



SAMSUNG GALAXY RING™ **\$149.99**

4.0" Touchscreen Display
1.4 GHz Processor
Android 4.1 OS (Jelly Bean)

For information on current rates and service plans, please visit virginmobileusa.com.

All prices exclude taxes. Int'l services extra. Prohibited data uses apply. State and local sales taxes and fees may apply when adding funds to your account. Pricing and service details subject to change. Coverage is not available everywhere. Unless noted, Virgin Mobile 4G LTE devices do not operate on Sprint 4G (WiMAX) network and Virgin Mobile 4G (WiMAX) devices do not operate on the Sprint 4G LTE network.



BROADBAND2GO DEVICES



OVERDRIVE PRO™ 3G/4G MOBILE HOTSPOT

\$119.99

Connects up to 5 Wi-Fi Enabled Devices
LCD Display



U600 3G/4G USB STICK

\$49.99

Easy Installation on Windows & MAC®

PAYLO BY VIRGIN MOBILE PHONES



SAMSUNG ENTRO

14.99

External Color Display
Web Access



KYOCERA BRIO™

\$29.99

QWERTY Keypad
1.3 MP Camera w/Digital Zoom
Bluetooth®
Email & Web Access



KYOCERA KONA

\$19.99

2.0 MP Camera
Dual Screens
Bluetooth® (2.1 + EDR)
Text & Picture Messaging



SAMSUNG MONTAGE

\$49.99

Slideout QWERTY Keypad
2.0 MP Camera & Camcorder
Bluetooth®

Check out virginmobileusa.com for a detailed map to check coverage in your area.

©2013 Sprint. All rights reserved. VIRGIN and the Virgin signature logo are registered trademarks of Virgin Enterprises Limited and are used under license. Boost Mobile and the Logo are trademarks of Boost. Sprint and the logo are trademarks of Sprint Nextel. BlackBerry®, RIM®, Research In Motion® SURETYPE®, SUREPRESS™ and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. Used under license from Research In Motion Limited. "SANYO" is a registered trademark of SANYO Electric Co., Ltd. and is used under license. KYOCERA is a registered trademark of Kyocera Corporation. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Kyocera Corporation is under license. Samsung is a registered trademark of Samsung Electronics America, Inc. and its related entities. LG is a registered trademark of LG Corp. Optimus is a trademark of LG Electronics, Inc. All other marks are the property of their respective owners. Appearance of phone may vary. Phone screen images simulated. Motorola and the Stylized M Logo are registered in the U.S. Patent and trademark office. Google, Android and Android Market are the trademarks of Google, Inc. Other marks are the property of their respective owners.